



16th Annual Race for Justice  
**VALENTINE RUN/  
WALK**

FEBRUARY 9, 2019 COUNTRY CLUB PLAZA, SACRAMENTO

## 2019 SPONSORSHIP OPPORTUNITIES

The Valentine Run/Walk is more than just a fundraiser; it's a community building and strengthening event that supports Legal Services of Northern California's efforts to help older adults, people who are low-income, and people with disabilities by providing access to free legal help in 23 counties northern California. LSNC has earned a national reputation for excellent legal advocacy since 1956, and the Valentine Run has earned an equally excellent reputation for a family-friendly, well-organized event that is open to all ages and abilities and is always fun!

**Please check out the many rewards that accompany the different levels of sponsorship on the back of this page, and then select the level that best suits your organization.**

Thank you in advance! We look forward to working with you as we Race for Justice in 2019.

For more information see [www.lsncrun.info](http://www.lsncrun.info).

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Sponsor Level (check one):  Platinum Heart \$7,500  Gold Heart \$5,000  Silver Heart \$3,000

Copper Heart \$2,000  Bronze Heart \$1,500

Heart and "Sole" Booth Sponsor \$500  In-Kind Donor (Select if donating goods/services only.)

Other \$ \_\_\_\_\_ (Write desired sponsorship amount.)

**Deadlines:** For logo inclusion on print materials and t-shirts, sponsorship commitments at the Platinum, Gold, Silver, & Copper levels must be received no later than October 31, 2018. Bronze level commitments (no logo inclusions at this level) are due no later than December 31, 2018. All sponsorships must be paid in full by January 31, 2019.

Please make checks payable to: **LSNC/Valentine Run 2019**, and mail with this completed form to:  
**Legal Services of Northern California, 517 12th Street, Sacramento, CA 95814**

For sponsorship information call 916.551.2135 or email [naubut@lsnc.net](mailto:naubut@lsnc.net).  
For event information call 916.551.2164 or email [development@lsnc.net](mailto:development@lsnc.net).

## *Platinum Heart*

**\$7,500**

### **Event “presented by” Platinum Heart level sponsor**

Your company logo on start/finish line banner  
Opportunity to have company representative participate in awards ceremony  
Your logo on Top Male/Female finisher awards  
10 complimentary Valentine Run/Walk entries and 10 commemorative t-shirts  
Race day acknowledgement during awards ceremony  
Company logo on 12,000 postcards, 1,000 flyers & posters  
Company logo on 1,300 t-shirts  
Acknowledgement of sponsorship on Valentine Run/Walk & LSNC Facebook pages  
Opportunity to receive booth space at event & space to hang banner at event

## *Gold Heart*

**\$5,000**

### **Fastest Attorney Race “presented by” Gold Heart level sponsor(s)**

8 complimentary Valentine Run/Walk entries and 8 commemorative t-shirts  
Race day acknowledgement during awards ceremony  
Company logo on 12,000 postcards, 1,000 flyers & posters  
Company logo on 1,300 t-shirts  
Company logo on Valentine Run/Walk website  
Acknowledgement of sponsorship on Valentine Run/Walk & LSNC Facebook pages  
Opportunity to receive booth space at event & space to hang banner at event

## *Silver Heart*

**\$3,000**

### **Kid’s Races “presented by” Silver Heart level sponsor(s)**

6 complimentary Valentine Run/Walk entries and 6 commemorative t-shirts  
Company logo on 12,000 postcards, 1,000 flyers & posters  
Company logo on 1,300 t-shirts  
Company logo on Valentine Run/Walk website  
Acknowledgement of sponsorship on Valentine Run/Walk & LSNC Facebook pages  
Opportunity to receive booth space at event & space to hang banner at event

## *Copper Heart*

**\$2,000**

### **Best Dressed Awards “presented by” Copper Heart level sponsor(s)**

4 complimentary Valentine Run/Walk entries and 4 commemorative t-shirts  
Company logo on 12,000 postcards, 1,000 flyers & posters  
Company logo on 1,300 t-shirts  
Company logo on Valentine Run/Walk website  
Acknowledgement of sponsorship on Valentine Run/Walk & LSNC Facebook pages  
Opportunity to receive booth space at event & space to hang banner at event

## *Bronze Heart*

**\$1,500**

2 complimentary Valentine Run/Walk entries and 2 commemorative t-shirts  
Company name on 1,300 t-shirts  
Acknowledgement of sponsorship on Valentine Run/Walk & LSNC Facebook pages  
Company name on Valentine Run/Walk website  
Opportunity to receive booth space at event & space to hang banner at event

## *Heart & “Sole” Booths*

**\$500.00**

Receive booth space at the event  
Acknowledgement of sponsorship on Valentine Run Facebook page



## *In-Kind Donations*

We welcome needed in-kind donations of goods or services which may be considered for sponsorship benefits. To determine sponsorship benefits, donated goods/services are valued at one half their retail value. Needed in-kind donations include food and beverages for event participants and volunteers, signage, rental equipment, other race day needs, and prizes for award winners and pledge earners.

## *Other*

Legal Services of Northern California gratefully acknowledges all sponsors of the Annual Valentine Run/Walk in any amount. Your benefits will include acknowledgment on our website and Facebook pages. Other benefits may be available. Please contact Nanette Aubut at 916-551-2135.